COMPETITIVE STRATEGY: TECHNIQUES FOR ANALYZING INDUSTRIES AND COMPETITORS
by Michael E. Porter

ISBN: 0684841487
Hardcover: 432 pages
Publisher: Free Press; 1st Free P edition (June 1, 1998)
List Price: $37.50

Book Description: Competitive Strategy has filled a void in management thinking. It provides an enduring foundation and grounding point on which all subsequent work can be built. By bringing a disciplined structure to the question of how firms achieve superior profitability, Porter’s rich frameworks and deep insights comprise a sophisticated view of competition unsurpassed in the last quarter-century.

Corporate Strategy
by Richard Lynch

ISBN: 0273607537
Paperback: 848 pages
Publisher: Pitman Publishing (November 1, 1997)

Book Description: the fast moving area of strategy, this text provides the most comprehensive treatment of both rational and creative approaches to the subject. This revised and fully-updated edition continues to present a comprehensive, well-structured and critical treatment of strategic management for both the private and public sectors. This text presents a comprehensive and critical treatment of strategic management for both the private and public sectors. Features include the dynamics of competitive advantage and the ‘dot.com’ bubble, customer-driven strategy, resource-based strategy, the development of mission and objectives and new approaches to knowledge innovation and learning. Real-life examples include Roche Pharmaceuticals, e-Bay, Dyson and European Airlines, giving international coverage in terms of both theory and practical examples. Topics include organizational behaviour as well as economics and an exploration of strategy contributions from the marketing, human resource, finance and operations (production) functions.

Environmental Impact Statements: A Comprehensive Guide to Project and Strategic Planning
by Charles H. Eccleston

ISBN: 0471358681
Hardcover: 346 pages
Publisher: Wiley; 1st edition (May 15, 2000)
List Price: $99.00
Book Description:
An Environmental Impact Statement (EIS) is a report that is required for any proposed project that has the potential to result in significant impacts on the environment. If it is a privately funded project, such as a new factory or other large construction project, an EIS needs to be filed. This is the most practical guide available on EIS preparation, while also presenting a solid working strategy for any large-scale project that gets the work done efficiently and effectively.

Foundations of Strategic Management
by Jeffrey Harrison, Caron St. John

ISBN: 0538878444
Publisher: South-Western College Pub; 1st edition (July 22, 1997)
Paperback: 200 pages
List Price: $34.95

Book Description:
Featuring eight chapters, Foundations in Strategic Management offers a concise, comprehensive look at the most important topics in the field today. Based on a traditional approach to teaching Strategic Management, this text provides students with a solid foundation in the subject area and instructors with room to supplement the text with material of their choosing. With their text Strategic Management of Organizations and Stakeholders, 2e coming out concurrently with this abbreviated text, Harrison and St. John are proven writers in their field, able to successfully condense the subject matter without compromising on quality or depth. Their comprehensive text is also offered in a Cases version with accompanying case notes, making a perfect companion for the smaller Foundations.

Executive Strategy: Strategic Management and Information Technology
by Frederick Betz

ISBN: 047138402X
Publisher: Wiley; 1 edition (July 27, 2001)
Hardcover: 544 pages
List Price: $90.00

Book Info
Author builds on his pioneering work concerning the management of technical innovation to explore the powerful relationship between traditional strategic management and today’s computer and communications technologies.

Process-Based Strategic Planning
by Richard Kuhn, Rudolf Grunig, Anthony Clark

ISBN: 3540418229
Hardcover: 315 pages
Publisher: Springer-Verlag Telos (July 1, 2001)

Book Description:
A company’s strategies define its future direction. Developing future strategies is an important and complex task that is the core issue in this book. After a short introduction to strategic planning a heuristic process for determining future strategies is presented. This process is divided into seven steps and for each of these steps detailed recommendations for problem solving are provided and illustrated through many concrete examples. The new edition is improved and contains new material.
Strategic Business Planning: A Dynamic System For Improving Performance & Competitive Advantage
by Clive Reading

ISBN: 0749442719
Publisher: Kogan Page; 2nd edition (August 15, 2004)
Paperback: 376 pages
List Price: $29.95

Book Info:
Describes a proven business planning system that will help every organization to develop a lasting business plan. Provides a business planning system that will improve performance and competitive position of every organization that adopts it.

Book Description:
The time-compressed, resource-constrained company’s way to faster, more effective organizational change! This unique book shows readers how to shorten the time involved in the traditional change process by rethinking it, and running it in parallel, rather than linear, fashion. This strategic change will save money and time - and can help ensure any company’s ability to adapt to change, and maintain a leadership role in the constantly challenging world of business.

Strategic Change: Fast Cycle Organizational Development
by Merrill C. Anderson, Merrill Anderson

ISBN: 032406151X
Publisher: South-Western College Pub; 1st edition (June 19, 2000)

Book Description:
A detailed investigation of strategic management in the context of globalization and competitiveness. Provides an integrated approach, but firm-based theory of strategic management is stressed throughout. Case studies included. Softcover.

Strategic Management: Competitiveness and Globalization, Concepts and Cases
by Michael A. Hitt, R. Duane Ireland, Robert E. Hoskisson

ISBN: 0324275285
Publisher: South-Western College Pub; 6 edition (February 13, 2004)
Hardcover: 1056 pages
List Price: $130.95

Book Description:
Strategic Management: Competitiveness and Globalization, 6th edition provides the most accurate, relevant, and complete presentation of strategic management today. Authors Michael A. Hitt, R. Duane Ireland, and Robert E. Hoskisson thoroughly revised each chapter, weaving cutting-edge ideas, research, and modern practice to create a presentation that captures the dynamic nature of the field. The authors integrate the traditional industrial organizational model of strategic management with the more modern resource-based view of the firm to explain how firms use the strategic management process to build a sustained competitive advantage.

Strategic Management
by Garth Saloner, Andrea Shepard, Joel Podolny

ISBN: 0471380717
Hardcover: 464 pages
Publisher: Wiley; 1 edition (October 16, 2000)
List Price: $91.95

Book Description:
This book is written for current and future general managers who have or will have overall responsibility for a business. The authors provide a set of frameworks, tools, and concepts to build this capability. The goal of the book is to provide insights into organizations and strategy that will help general managers make strategic thinking in their firms pervasive, effective, and rewarding.

Book Description:
The tenth edition of Strategic Management is a current, well-written strategic management book with the most up-to-date compilation of cases available. Designed in functional four-color, it offers a popular practitioner-oriented perspective, focuses on skill-building in all major areas of strategy formation, implementation, and evaluation, and weaves three very contemporary themes throughout each chapter—globalization, the natural environment, and e-commerce. 46 Experiential Exercises, and 43 cases are included. The author provides and overview of strategic management, as well as strategy formulation and implementation, strategy evaluation, strategic management case analysis, 46 Experiential Exercises and 43 cases including service company cases and manufacturing company cases. For management professionals, small business owners and others involved in business.

KEY TOPICS 43 timely and well-researched corporate cases examine real companies at all stages of development. For directors of strategic planning, competitive intelligence analysts, and strategic planners.
Strategic Management of Technological Learning
by Elias Carayannis

ISBN: 0849337410
Publisher: CRC Press (November 27, 2000)
Hardcover: 216 pages
List Price: $99.95

Book Description:
How do companies such as BMW, Airbus Industrie, and Bayer leverage technology and learn to thrive where others fail? This book provides a one-stop resource on technology, innovation, and knowledge management. It gives you a tool for gaining short-term, case-specific insight and long-term, industry-wide understanding of the best technology management and learning policies and practices. The Strategic Management of Technological Learning explores a portfolio of case studies on technology-driven—but not exclusively high-tech—companies that have an overall long-term record of success and prosperity. Through in-depth interviews with industry practitioners, the author empirically identifies the presence of Strategic or Active Incrementalism.

Strategic Management of Technology and Innovation
by Melissa Schilling, Melissa Schilling

ISBN: 0072942983
Publisher: McGraw-Hill/Irwin; 1 edition (June 25, 2004)
List Price: $62.50

Book Description:
Strategic Management of Technological Innovation follows a step-by-step process to explore how to guide a company from its strategic dynamics through formulation to implementation. Numerous high-profile examples reveal ways in which state-of-the-art strategies have been successfully applied to real companies and products from Sony to Segway.


Ireland, Robert E. Hoskisson, Robert E. Hosk

ISBN: 0324114796
Publisher: South-Western College Pub; 5th edition (July 15, 2002)
Hardcover: 1280 pages
List Price: $127.95

Book Description:
Strategic Management: Competitiveness and Globalization, 5th edition provides the most modern, relevant, and complete presentation of strategic management today. Authors Michael A. Hitt, R. Duane Ireland, and Robert E. Hoskisson thoroughly revise each chapter, incorporating cutting-edge along with current examples, research and findings to accurately portray today's global business environment demonstrating how the strategic management process is being applied by modern organizations. The authors integrate the traditional industrial organizational model of strategic management with the more modern resource-based view of the firm to explain how firms build a sustained competitive advantage.
Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement (Jossey Bass Public Administration Series) by John M. Bryson

ISBN: 0787967556  
Publisher: Jossey-Bass; 3 edition (September 17, 2004)  
Hardcover: 464 pages  
List Price: $45.00

Product Description:
When it was first published more than sixteen years ago, John Bryson’s *Strategic Planning for Public and Nonprofit Organizations* introduced a new and thoughtful strategic planning model. Since then it has become the standard reference in the field. In this completely revised third edition, Bryson updates his perennial bestseller to help today’s leaders enhance organizational effectiveness.

Strategic Planning Made Easy: A Practical Guide to Growth and Profitability by Nancy Olsen, Erica Olsen, Howard Olsen

ISBN: 0974834327  
Publisher: M3 Planning, Inc. (May, 2004)  
Spiral-bound: 105 pages  
List Price: $39.95

Book Description:
The book presents an integrated market-focused strategic planning process. The three main concepts – developing your mission, reaching your market, and establishing your measurement - are developed through 12 practical steps. Each step contains appropriate content, examples, and worksheets. A full-size Strategic Planning Map is provided at the end of the book as a place to summarize and visualize their plan. The book helps small- and medium-sized businesses build and execute their business strategies through a cost-effective, do-it-yourself solution. This book is designed to stand alone or to be used as a reference guide in conjunction with the online, interactive “Comprehensive Strategic Plan”. Companies can build their plans quickly and efficiently, leading to increased growth and unparalleled success.