1. Describe the “Strategic information Systems” and explain how they are related to the “competitive advantage” concept.

2. Describe the “Digital Economy” concept and its important features.

3. Define Five Business models burned in Digital age. Discuss how they work.

4. What is “Customer Relation Management”? Explain it with a real world example.

5. Define Internet, Intranet, Extranet. Explain their similarities, and their differences.

6. Define the “networked computing” concept.

7. Define the “virtual corporation” concept.

8. Describe the “business model” concept, also provide a real world example of a company’s business model.

9. Describe “mass customization”, also provide a real world example for it.

10. Describe the “Porter’s competitive forces model” and its major components.